



Academic Map

University Core

Bachelor's Degree

180 credits
60 classes

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University Core

69 credits
23 classes

+

Major/Emphasis/Electives

111 credits
37 classes

Theology

completed notes

4 Classes / 12 Credits

THEO111	Christian Experience I		
THEO112	Christian Experience II		
THEO113	Christian Experience III		
THEO314	Christian Experience IV		Prereqs: THEO111, 112, 113

Philosophy

completed notes

4 Classes / 12 Credits

PHIL101	Logic		
PHIL203	Philosophy of Nature		
PHIL204	Philosophy of Man		Prereqs: PHIL203
PHIL408	Philosophy of God		Prereqs: PHIL203, 204

Humanities

completed notes

6 Classes / 18 Credits

HUMA111	Cultural Foundations I		
HUMA112	Cultural Foundations II		
HUMA113	Cultural Foundations III		
HUMA301	Global Cultures: History and Politics		
Writing Requirement			
HUMA122	College Writing I *		
or HUMA120	Culture Making and Aesthetics		
HUMA123	Advanced College Writing		

College Writing I is required if the student has not satisfied the Writing Proficiency Requirement. Students who pass the exam take Culture Making instead.

Math

completed notes

1 Class / 3 Credits

MATH202	Personal Finance & Success		
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Science

completed notes

1 Class / 3 Credits

SCIN300	Science, Technology & Culture		
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Business

completed notes

7 Classes / 21 Credits

BUSI106	Entrepreneurial Thinking		
BUSI120	Project Management		
BUSI193	Introduction to Marketing		
BUSI209	Business Planning		
BUSI300	Negotiation Skills		
BUSI393	Leadership and Management		
COMM200	Business Communications		



Academic Map

Business

Business Core

completed notes

14 Classes / 42 Credits

BUSI100	Introduction to Products & Markets		
BUSI102	Excel & Statistics for Business		
BUSI104	Financial Accounting I		
BUSI203	Finance I		
BUSI212	Managerial Accounting I		
BUSI218	Microeconomics		
BUSI219	Macroeconomics		
BUSI231	Intro to Advertising		
BUSI330	Business Ethics		
BUSI418	Business Career Strategies		
BUSI420	Business Law		
BUSI431	Global Markets		
BUSI490	Business Launchpad I		
BUSM321	Building Brands		

Emphases

completed

8 Classes / 24 Credits

Marketing & Advertising 8 Courses			
BUSI220	Business Development		BUSI444 Strategic Marketing
BUSI329	Applied Market Research		BUSI481 Advertising Senior Project I
BUSI331	Digital Media Marketing Strategy		BUSI482 Advertising Senior Project II
BUSI432	Executing Advertising Campaigns		BUSI483 Advertising Senior Project III
Leadership & Management 8 Courses			
BUSI222	Project Execution I		BUSI493 Overview of Deal Making
BUSI422	Project Execution II		BUSI487 Internship I
BUSI321	Competitive Strategies		BUSI488 Internship II
BUSI213	Small Business Principles		BUSI489 Internship III
Creative Entrepreneurship 8 Courses			
<i>Complete Leadership & Management Emphasis with Launchpad II & III replacing Internship II & III</i>			
BUSI491	Launchpad II		
BUSI492	Launchpad III		

Electives

completed

15–23 Classes / 45–69 Credits*

Up to 13 electives may consist of non-business courses Maximum 3 each of internships and independent Studies			
Course ID	Course Name	Course ID	Course Name
1		11	
2		12	
3		13	
4		14	
5		15	
6		16	
7		17	
8		18	
9		19	
10		20	

* Elective units will vary depending on which/if any emphasis is complete. Needed units will be the remaining amount needed to reach 180 units.