

BUSI393

COMM200

Leadership and Management

Business Communications

Academic Map

University Core

Bachelor's Degree University Core Major/Emphasis/Electives 180 credits 69 credits 111 credits 60 classes 23 classes 37 classes Theology 4 Classes / 12 Credits completed notes THE0111 Christian Experience I THE0112 Christian Experience II THE0113 Christian Experience III THE0314 Christian Experience IV Preregs: THEO111, 112, 113 Philosophy 4 Classes / 12 Credits completed notes PHIL101 Logic PHIL203 Philosophy of Nature PHIL204 Philosophy of Man Preregs: PHIL203 PHIL408 Philosophy of God Prereqs: PHIL203, 204 **Humanities** 6 Classes / 18 Credits completed notes HUMA111 Cultural Foundations I HUMA112 Cultural Foundations II HUMA113 **Cultural Foundations III** HUMA301 Global Cultures, History & Politics **Writing Requirement Part 1** HUMA122 College Writing I * or HUMA120 **Culture Making Writing Requirement Part 2** HUMA123 Advanced College Writing Preregs: HUMA120 OR HUMA122 College Writing I is required if the student has not satisfied the Writing Proficiency Requirement. Students who pass the exam take Culture Making instead. 1 Class / 3 Credits Math completed notes MATH202 Personal Finance & Success Science 1 Class / 3 Credits completed notes SCIN300 Science, Technology & Culture **Business** 7 Classes / 21 Credits completed notes BUSI106 **Entrepreneurial Thinking** BUSI120 **Project Management BUSI193** Introduction to Marketing **BUSI209 Building Blocks of Business BUSI300 Negotiation Skills**

Communications Media

JOHN PAUL THE GREAT CATHOLIC UNIVERSITY

cohorts:

Academic Map

Graphic Design

Media Core completed notes 6 Classes / 18 Credits

		1			
Universal Media Courses 5 Courses					
ENTM101	Story, Genre and Structure				
ENTM102	Media Survey				
ENTM207	Film Criticism				
ENTM410	Media Law				
ENTM421	Career Strategies				
Senior Project 1 Course					
ENTM490, 491, or 492 Senior Project I, II, or III			Prereqs: Academic Level of Senior		

Graphic Design Emphasis

completed notes

7 Classes / 21 Credits

		compicted	notes			
Emphasis Choose 7 courses from the following:						
ARTS101	Fundamentals of Art & Design					
ARTS121	Drawing in Perspective					
ARTS122	Observational Drawing		Prereqs: ARTS121			
ARTS201	Color Theory					
DIGM202	Storyboarding		Prereqs: DIGM122 OR ENTM105			
DIGM215	Photoshop & Illustrator					
DIGM341	Branding		Prereqs: ARTS201, ENTM251, DIGM215			
ENTM151	History of Graphic Design					
ENTM251	Typography		Prereqs: ENTM151, DIGM215			
ENTM451	The Design Process		Prereqs: ARTS101, ARTS201, BUSM321, ENTM151, ENTM251			
ENTM400	Design for the Screen		Prereqs: ENTM103, 417			

Electives 24 Classes / 72 Credits

Up to 13 electives may consist of non-media courses Maximum 3 each of internships and independent Studies							
Course ID	Course Name		Course ID	Course Name			
1			13				
2			14				
3			15				
4			16				
5			17				
6			18				
7			19				
8			20				
9			21				
10			22				
11			23				
12			24				