



JOHN PAUL THE GREAT

CATHOLIC UNIVERSITY

Academic Niche

Creative Arts
Humanities
Business
Theology

In 2006, we began classes with the mission to impact culture for Christ by forming students as creators and innovators, leaders and entrepreneurs at the intersections of media, business and theology, and guided by the teachings of Jesus Christ.

In 2013, we moved our campus to historic downtown Escondido. In 2015, we achieved WASC accreditation, and in 2016, we acquired critical real estate for our campus expansion. In our first decade, our student body has grown from 30 to over 300.

In our second decade, we are expanding our academic programs within the Creative Arts, Business, and Theology and our physical campus to grow our student body to 800 by 2025, and ultimately to 1,200.

- **Priority #1: A Nexus for the Creative Arts, Business, & Theology**
- **Priority #2: Student Scholarships & Formation**
- **Priority #3: Campus Expansion**

2003
Idea
Formed

2006
30
Freshmen

2009
First
Graduates

2013
Escondido
Campus

2015
Accredi-
tation

2016
Real Estate
Purchases

2025
800
Students



Priority #1: Nexus for the Creative Arts, Business & Theology



The **Creative Arts** industries cause **substantial cultural impact** and are one of the most **rapidly growing sectors** of the world economy.

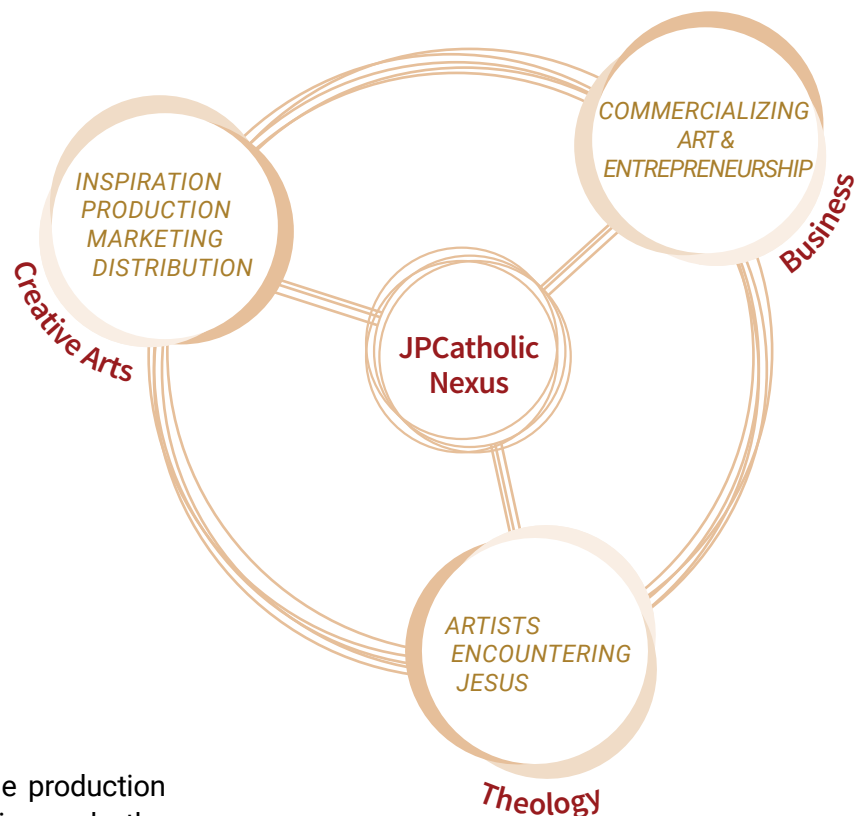
The Creative Arts: A Powerful Transformative Force

Our world is changing rapidly. Disruptive technologies are catalyzing explosive growth of new entrepreneurial firms in the Creative Arts industries. Innovation is transforming the processes to create, market, distribute, and consume creative products and services.

Our cultural context confirms the positioning of JPCatholic's academic niche. The formation of Christian influencers within the creative industries is vital to impact and transform our global cultures.

The creative economy has become a powerful transformative force in the world today. Creative industries are among the most rapidly growing sectors of the world economy. Globally, more intellectual and creative resources are now being invested in the creative industries. Human creativity and innovation are the key drivers of these industries, and have become the true wealth of the 21st century.

At JPCatholic, we are building a nexus where the production of creative art is nurtured, entrepreneurship and the commercialization of art is woven into our culture, and Catholic theology and philosophy underpin the preparation of all graduates, readying them to **impact culture for Christ**.



Degree Programs at JPCatholic ▯

We are building a nexus for applied learning, collaborative innovation and practice at the intersection of the Creative Arts, the Humanities, Business and Theology—adding new students, faculty and programs.

BS in Communications Media

BA in Humanities (2017)

BS in Business

♦ BFA in Design (2019)

MA in Biblical Theology

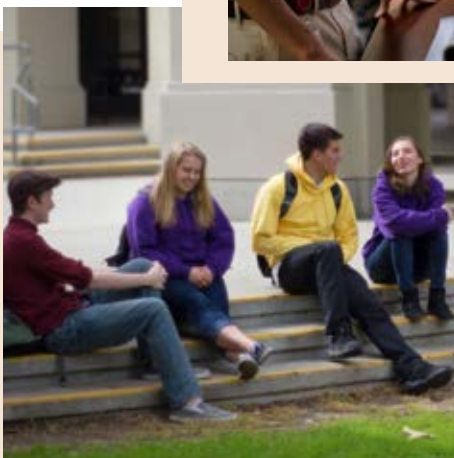
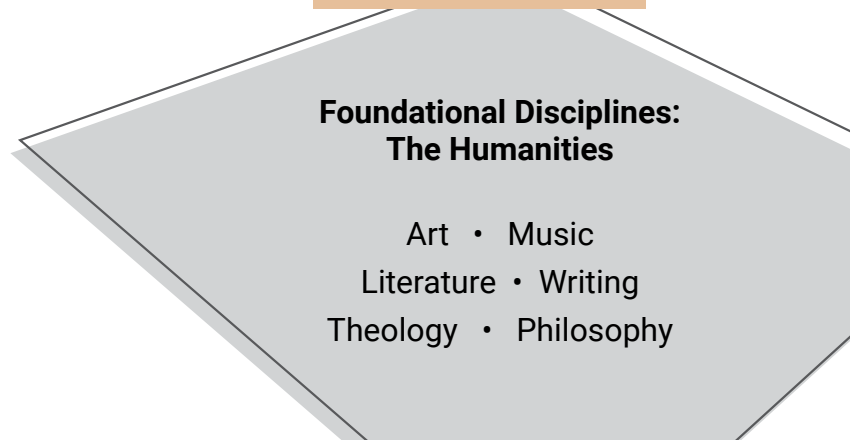
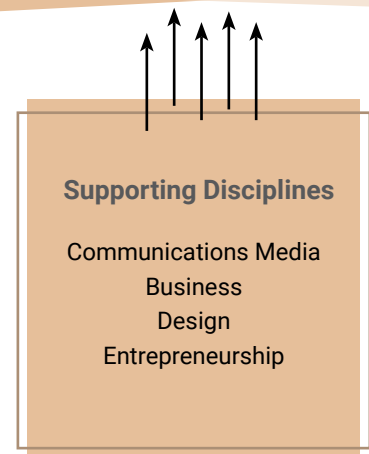
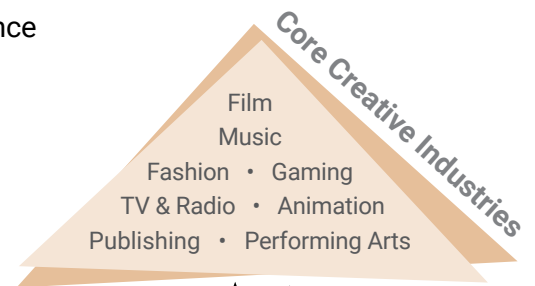
MBA in Film Producing

♦ MFA in Media (2020)

♦ Anticipated Program

Areas of Emphasis

- - Screenwriting
 - Directing & Production
 - Producing
 - TV Production
 - Acting
 - Animation
 - Game Art & Design
 - Journalism
 - New Evangelization
- - Theology & Philosophy
 - Creative Writing & Screenwriting
 - Politics, Philosophy, & Economics
- - Creative Entrepreneurship
 - Leadership & Management
 - Sales & Marketing
 - Accounting & Finance
- - Exegesis
 - Catechesis



Priority #2: Student Scholarships & Formation



Student Scholarships

Student Scholarships are our largest and most critical need. 90% of our students receive institutional financial aid, provided by benefactors like you. Scholarships are key in bridging the gap between the student's expenses and financial aid, and are often the deciding factor on whether a student attends. Gifts to our scholarship fund enable us to generously assist excellent students in need.

Consider transforming a talented student's life by making a scholarship gift of any size.



"I came to California with the goal to support myself and pay my way through college. God made that possible through the scholarships JPCatholic offered me. Those scholarships enabled me to continue my dream of studying and pursuing the arts of storytelling and film making."

Stephen Cunningham • BS in Communications Media, 2016

Student Formation

A key aspect of the formation at JPCatholic is the opportunity to encounter Jesus. No amount of talking *about* Jesus is as important as talking *to* Jesus. Frequent confession, daily Mass, and Adoration are fundamental to student formation.



Saint Teresa of Calcutta Chapel

This historic 5,000 ft² structure, which will house our chapel, was built in 1925 in the Mediterranean Revival architectural style, popular in California in the 1920s and 1930s. Influenced by the style of Mediterranean palaces and seaside villas, the building features a large, symmetrical primary facade with architectural detailing and a red tiled roof. Architect Louis Gill is considered one of the greatest architects in San Diego's history.

Artist's Rendering



Consider a gift to remodel this building as our chapel

Priority #3: Campus Expansion

Four Major Building Projects

220
W. Grand

200
W. Grand

155
W. Grand

130
S. Maple

131
S. Broadway

240
S. Maple

- Student Housing Complex
4 story, 300 beds
- Creative Arts Academic Building
4 story, 84,000 ft²
- Parking Structure
4 story, 450 spaces
- Saint Teresa of Calcutta Chapel
400 seats

Our Current Escondido Campus



Main Academic Building • 155 W Grand Ave

This building has state-of-the-art classrooms, labs for media production and post-production, a sound stage, library, offices, student study areas and a chapel. It is the heart of the campus. The building cost \$1.85 million and has close to \$1 million in improvements.

Student Center • 200 W Grand Ave

The center provides 3,000 ft² of gathering space and 2,600 ft² of offices. The campus “living room” provides our students a place to meet, relax, study and socialize. The building cost \$1.1 million and has \$450,000 in improvements.





Creative Arts Academic Building • 131 S Broadway

This major academic building will cost \$16 million to complete. The initial phase—the Film Studio Complex—of the multi-phase project requires \$5 million in philanthropy to begin the project in January 2018, with ground floor occupancy ready for Fall 2018.



Student Housing + Parking Structure • 130 S. Maple

Student housing will provide dorm-style accommodations for 300, as well as a cafeteria, recreation space, and a gym. The \$14 million project will require \$5 million in philanthropy or investment to begin in Jan 2018 for occupancy in Fall 2019. We will build an \$8 million, 450-space parking structure for residential and commuter students, faculty, staff and visitors.



Saint Teresa of Calcutta Chapel • 240 S. Maple

The spiritual home for the campus community will seat 400 and will provide the opportunity for students, faculty and staff to encounter Jesus in the sacraments. Construction will begin as soon as the \$5 million remodel funds are raised.

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□ **Contact Us**

To discuss your interest in being our partner in any of our strategic priorities, please contact:

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CATHOLIC UNIVERSITY

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JPCatholic.edu

■ 2009 ■



■ 2011 ■



■ 2016 ■



“Over my three years at JPCatholic, I flourished spiritually, professionally and made life-long friends. I am thrilled to see the growth of the new campus in Escondido and I hope you will join me in supporting the planned campus expansion efforts.”

Katy Sohler Campbell

BS in Communication Media, 2013

Multimedia Production Manager at ServiceNow