

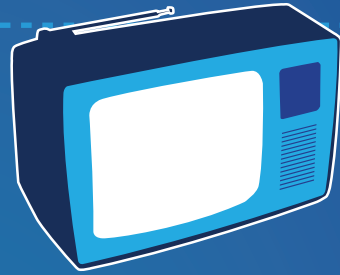
# STARTING A CONVERSATION

Students at John Paul the Great Catholic University created *Bump+*, a scripted web series that followed three women facing unplanned pregnancies.

Here's what happened.

# 64

COUNTRIES WHERE  
*BUMP+* WAS VIEWED



**\$3,600,000** Average network TV episode budget



**\$2,700** Average *Bump+* episode budget

# 125,000+

EPISODE VIEWS ACROSS PLATFORMS  
&  
SITE VISITS DURING 6-WEEK RUN

# 25%

pro-choice high school students surveyed who changed positions on abortion after watching\*

# 64%

of those students thought *Bump+* was a good way to start a dialogue about abortion\*

\* Survey of 99 Seniors and Juniors at VCHS

# 1

ITALIAN SENATOR  
CONDEMNED *BUMP+*

*Bump+* was prominently featured on:

**FOXnews.com**

**Washington Post**

**PerezHilton.com**

**Laura Ingraham**

**Slate.com**

**National TV affiliates**



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We're all about telling the truth on both sides of the camera to impact culture for Christ.

[www.jpcatholic.com/bump](http://www.jpcatholic.com/bump)

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