

BUILDING A



COMPANY

Entrepreneurs have a huge impact on society. At John Paul the Great Catholic University, students and faculty worked together to start a messaging firm called Creative Rhetoric, which impacts culture by combining world-class graphics design with powerful storytelling.

2.75

YEARS SINCE THE COMPANY WAS FOUNDED

quadrupled

AMOUNT REVENUE HAS INCREASED EVERY FISCAL YEAR



1

PRO-LIFE WEB VIDEO CAMPAIGN CREATIVE RHETORIC DEVELOPED TO TARGET VOTERS IN MISSISSIPPI



S.D.M.

CREATIVE RHETORIC'S STORY DEVELOPMENT MODEL, A TRULY UNIQUE APPROACH TO BLENDING SOLID STORY AND POWERFUL DESIGN

11

STUDENTS AND JPCU GRADUATES CREATIVE RHETORIC HAS PROVIDED PAID WORK FOR



138

CUPS OF COFFEE WERE CONSUMED DURING PRE-LAUNCH CREATIVE RHETORIC BRAINSTORMING SESSIONS*

* UNLIKE EVERY OTHER NUMBER HERE, THIS MAY BE AN ESTIMATE.

jpcatholic.com
visionaries
wanted

We're building an innovative company to impact culture for Christ. We are JP Catholic.

www.creativerhetoric.com