



JOHN PAUL
THE GREAT
CATHOLIC UNIVERSITY

BUILD *for* IMPACT

A multi-year \$18M comprehensive campaign
for scholarships and campus expansion

Our Founding Idea

A 21st Century Catholic University Designed for Impact

Dear Friends,

You may not know the story of the founding of John Paul the Great Catholic University (JPCatholic), and the key idea underpinning it.

On November 2, 2000, while visiting Franciscan University of Steubenville, I experienced something profound: A campus full of young Catholics on-fire for Jesus and living a dynamically orthodox faith. As I prayed in front of the Blessed Sacrament in the Portiuncula chapel later that evening –



The Lord put on my heart a call to build a dynamic and orthodox Catholic university.

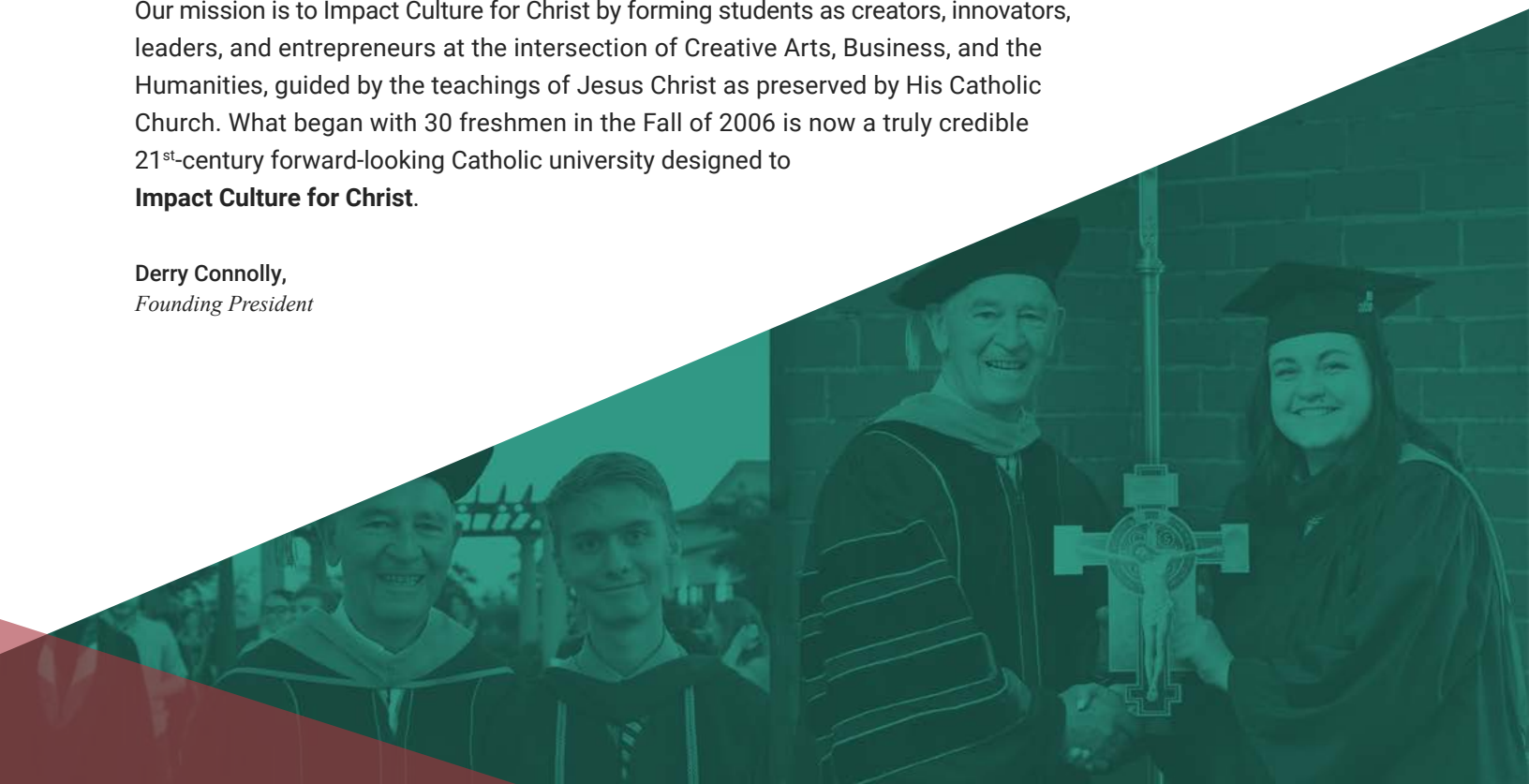
The scale and cost of the undertaking made me dismiss the Lord's call. In September 2003, after much prayer and a personal encounter with Jesus, I finally said "yes" and began the process of being God's hands in the building of JPCatholic.

During that time of discernment, as Pope John Paul the Great's pontificate was drawing to a close, there was an explosive growth in internet video, created by Google and YouTube. Anticipating a radical transformation of the media and entertainment industry, I saw an unprecedented opportunity to respond to St. John Paul the Great's urgent call for a new evangelization. The visionary pope had called the Catholic faithful to adopt radically new techniques in communicating the Gospel to our culture. In response, I, along with a group of co-founders, set out to build a novel 21st-century entrepreneurial Catholic university designed for impact, sitting at the center of a Catholic and Christian media industry cluster.

JPCatholic graduates offer a generous response to Christ's missionary call.

Our mission is to Impact Culture for Christ by forming students as creators, innovators, leaders, and entrepreneurs at the intersection of Creative Arts, Business, and the Humanities, guided by the teachings of Jesus Christ as preserved by His Catholic Church. What began with 30 freshmen in the Fall of 2006 is now a truly credible 21st-century forward-looking Catholic university designed to **Impact Culture for Christ.**

Derry Connolly,
Founding President



Our JPCatholic History

With an extraordinarily generous \$50,000 gift and God's help in 2005, we walked forward in faith to launch JPCatholic.

NOVEMBER 2000
God's Call

SEPTEMBER 2003
First Spend:
\$12.90 website

FEBRUARY 2006
Leased 4,400 sq. ft.
in Scripps Ranch (suburb in San Diego)

SEPTEMBER 2006
30 Freshmen
with 1 FT staff &
all adjunct faculty

DECEMBER 2009
First Graduation
19 students

SEPTEMBER 2013
Moved to Escondido
and purchased first building

2015-2016
Purchased
3 contiguous
buildings

JULY 2021
Net assets
of \$5.2M

OCTOBER 2005
State Approval

SEPTEMBER 2007
70 Students

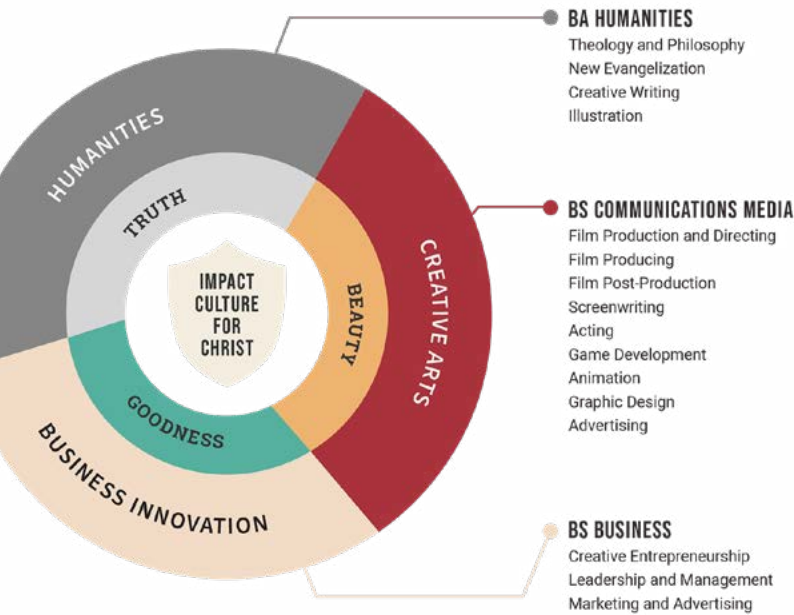
MARCH 2015
Initial
Accreditation

JUNE 2021
Eight-Year
Accreditation
Reaffirmed

OCTOBER 2021
300 undergraduate students
30 full time staff
10 full time faculty
30 adjuncts
765 alumni



The Catholic University for Creative Arts & Business Innovation



Our **institutional strength** comes from our laser-focus on our Core Mission and Founding Vision to Impact Culture for Christ.

Our world is in desperate need of **Truth, Beauty, and Goodness**. Our academic programs form students for creative, intellectual, and entrepreneurial excellence to rise to this challenge.

Our compelling and innovative programs include BS degrees in Communications Media and Business and a BA in the Humanities, with sixteen areas of emphasis and eight minors.

Our faculty, with their strong commitment to mission, teaching excellence, and wealth of real-world industry experience, make JPCatholic an attractive place to study for our students, who **learn by thinking and doing**.

Alumni Impact

Alumni are using their gifts across multiple industries and apostolates. We are proud of their diverse accomplishments. Below are a sampling of employers who have hired our graduates:

- Word on Fire
- The Daily Wire
- Netflix
- Adidas
- Disney
- Spirit Juice Studios
- MGM
- Silvergate Bank
- Catholic Vote
- Life Teen
- Covenant Eyes
- Playstation
- AMGI Animation Studios
- Acton Institute
- Service Now
- Augustine Institute



Timmerie Geagea

Class of 2013 | Emphasis in New Evangelization

The host of **Trending with Timmerie**, a nationally syndicated radio show on **Relevant Radio**, Timmerie is a nationally recognized speaker, pro-life advocate, and social media personality.

Accreditation & Ranking

Building an accredited university is a complex endeavor, which we approach with steadfast determination, careful planning, and deliberate action.

In 2015, we successfully completed the rigorous eight-year accreditation process through WSCUC (WASC Senior College and University Commission), which accredits colleges and universities in California, Hawaii, and the Pacific. In California, this includes 122 non-profits and 39 public institutions, such as Stanford, Caltech, USC, and the UC system.

JPCatholic earned an eight-year accreditation reaffirmation in June 2021, confirming our continued compliance with WSCUC standards.

Later in 2021, **U.S. News** ranked us as **#19** in their Best Regional Colleges West (14 states and over 100 institutions), and **#8 in Social Mobility** by enrolling and graduating large proportions of disadvantaged students awarded with Pell Grants.

The **Newman Guide** lists JPCatholic among the colleges and universities with a strong commitment to the truth and a fidelity to the magisterial teachings of the Catholic Church.



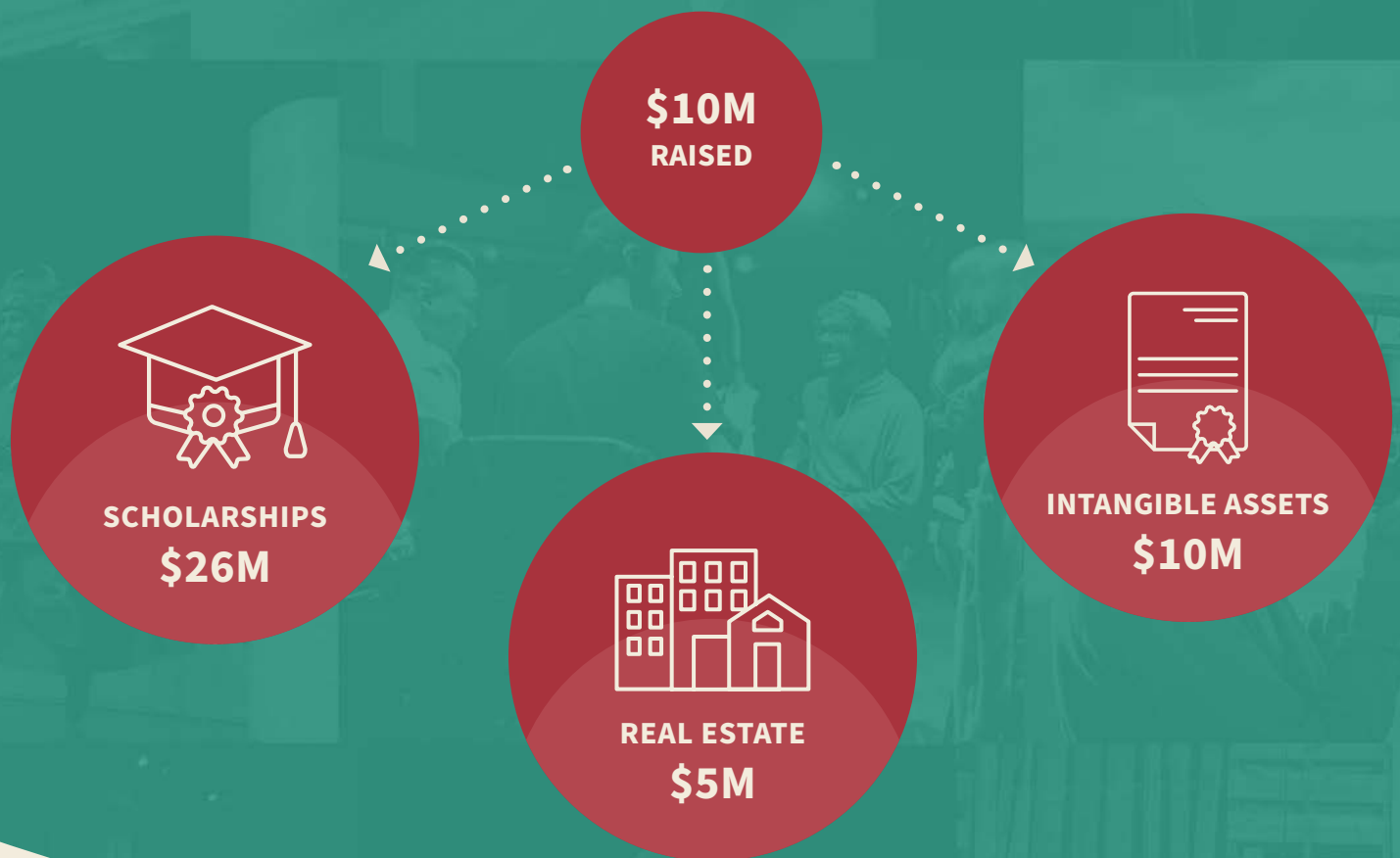
*Senior College and
University Commission*



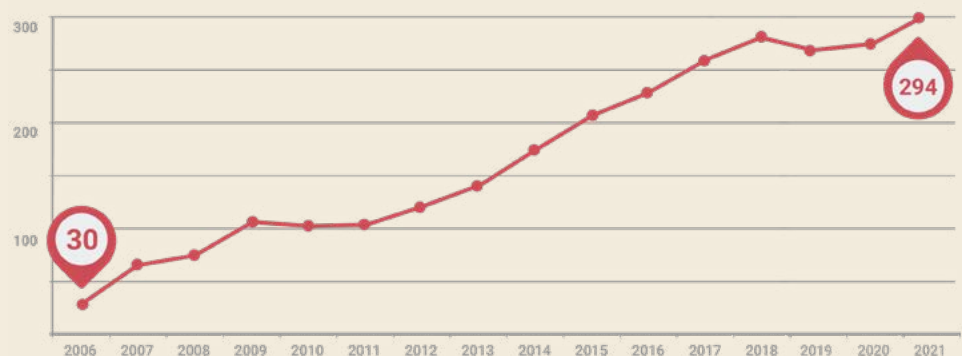
Effective Stewardship

How \$10M raised has provided the basis for \$41M in value

JPCatholic has a consistent record of highly effective stewardship. We have operated in the black every single year of our existence. Our \$10M in philanthropic donations and God's help have provided the basis for creating over \$40M of value, through building an accredited 21st-century university with generous financial aid and strategic real-estate assets.



Key Indicators



Our Real Estate Providential Acquisitions



Campus Real Estate in historic downtown Escondido

TODAY'S CAMPUS

Academic Building
155 W. Grand Ave
Purchased 2013

Student Life Center
200 W. Grand Ave
Purchased 2015

FULLY LEASED

Administration
220 W. Grand Ave
(Option to buy in 2022)

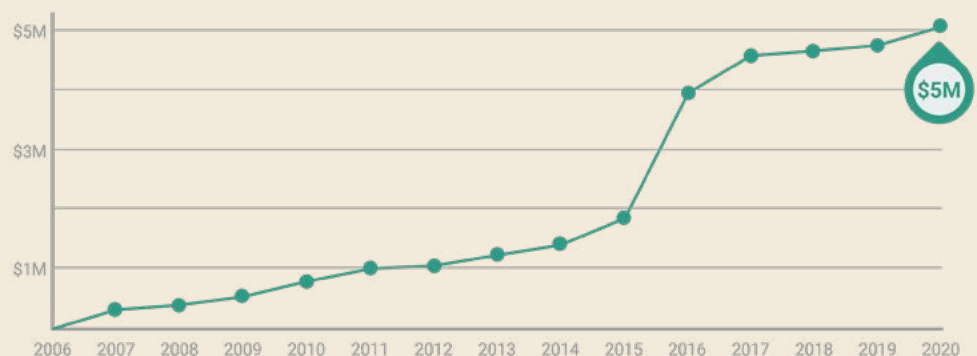
Apartments/Townhomes
Latitude 33
Students' Residences
(0.6 miles away)

FUTURE RENOVATION (All Purchased 2016)

Creative Arts Academic Complex
131 S. Broadway
170 S. Maple St

St. Teresa of Calcutta Chapel
240 S. Maple St

\$
NET ASSETS
\$5M
accumulated since 2003
(with \$4M of real estate
equity & \$1M of equipment)

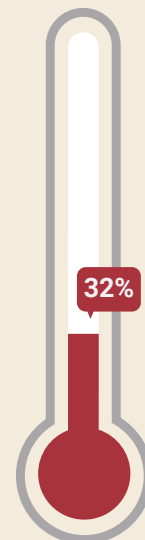


A Vision for the Future

BUILD *for* IMPACT

A multi-year **\$18M** comprehensive campaign for scholarships and campus expansion

	Campaign Goal	Raised & Pledged
Scholarships	\$6,600,000	\$3,400,000
Chapel	\$5,900,000	\$900,000
Creative Arts	\$5,500,000	\$1,500,000
Total	\$18,000,000	\$5,800,000



Our institutional imperatives are to:

- 1** Solidify a dynamic Christ-centered spirituality on our campus
- 2** Offer competitive scholarships
- 3** Have state-of-the-art academic facilities

Success in this multi-year, comprehensive campaign will further advance our building of an entrepreneurial epicenter for a robust Catholic and Christian media industry cluster.

We welcome benefactors who wish to connect their legacy with ours, joining us on the journey to form a rising generation of creative artists, business professionals, and scholars poised to **Impact Culture for Christ**.

Student Scholarships

Investing for Impact

Our largest and most critical ongoing financial need is funding for institutional financial aid, which most students require. \$26M in institutional financial aid has been awarded since 2006 with \$3.7M awarded in FY 2019/20.

Families are experiencing ever greater financial need and require more scholarship aid. For low-income, and, increasingly, middle-income families, generous financial aid is often the deciding factor on whether their student can attend JPCatholic or not.

Our #8 position in Social Mobility in the 2021 US News Regional Colleges West ranking is a testimony to our efforts to enroll and graduate disadvantaged students.



At JPCatholic, I am experiencing many levels of personal growth – academic, spiritual, and relational. I now have the confidence to reach any goal I set because of my solid foundation. Without the generous scholarship aid, my growth would have never occurred. I am forever grateful to benefactors who offered me the ability to study truth and to develop the skills to share truth with a world that desperately needs it.”

Precious Virgen
Theology and Philosophy
Class of 2022



St. Teresa of Calcutta Chapel

Our Spiritual Home

St. Teresa of Calcutta Chapel is critical to the spiritual formation of our students. The Sacraments are central to our mission to Impact Culture for Christ, and a beautiful sacred space is critical for the formation of the inquiring minds and creative imaginations of our students.

We acquired this historic 10,000 sq. ft. Mediterranean Revival structure in July 2016 for \$800K. Designed by Louis Gill, one of the greatest architects in San Diego's past, it was built in 1925. After our planned renovation, the Chapel will seat 300.

Our remaining funding need is \$5M



Creative Arts Academic Complex

Transformative Expansion

The Creative Arts Academic Complex was purchased in 2016 for \$3.1M with a \$1.5M gift from the Caster Family Trust and debt financing. The structurally sound 30,620 sq. ft. building sits on 1.3 acres and requires significant renovation. Our vision is to divide this structure into two separate buildings (Cinematic Arts and Visual Arts) connected by a courtyard, which will serve as a venue for community events, outdoor performances, and student life. This complex will expand our current academic capabilities and campus exponentially, and equip our growing student body with the resources needed to create impactful art and more.

The complex will include:

- Recording Studio
- Virtual Production Lab
- Feature Film Production Facilities
- Fine Arts Workshop
- Acting Black Box Studio
- Classrooms and Labs

Our remaining funding need is \$4M



This transformative Creative Arts complex is critical to the future success of JPCatholic's mission, for our next phase of academic excellence, and the forging of lifelong relationships with alumni. Once complete, the new Creative Arts buildings will equip our faculty with vital resources to better serve our students and to elevate the student experience for future generations of aspiring artists. These facilities will provide crucial support for ground breaking projects, such as the Feature Film Program and alumni productions, and will unlock innovative collaborations for our students across all creative disciplines."

Prof. George Simon
Chair of Communications Media



Ways To Give



Online

Make your tax-deductible donation now, using your credit card or your checking account at www.jpcatholic.edu/giving



Personal Check

Please mail your personal check payable to JPCatholic:
John Paul the Great Catholic University
220 W. Grand Ave., Escondido, CA 92025



Stock Transfer

TD Ameritrade
Account: 785556143
DTC: 0188
Tax ID: 20-0471061



Talk in Person

For more details on making a gift, please contact us:



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